



# HERE AND THERE

PI OMEGA PI

National Business Education Honor Society  
Member of the Association of College Honor Society



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## President's Message



**Dr. Ivan Wallace**  
East Carolina University  
Greenville, NC

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Greetings on behalf of the National Council of Pi Omega Pi! We wish you well in your many activities for the spring semester. Congratulations to the new members of Pi Omega Pi who have been and will be initiated this semester. Membership in Pi Omega Pi is the highest honor an undergraduate of business education can achieve, and we are so pleased of the recognition your chapters is bestowing on our future business teachers.

Best of luck as you plan your projects for the 2015 competition year. I urge you to please complete the national competition reports and be a part of the national competition.

As you know our Pi Omega Pi Biennial Convention will be held in the Windy City, Chicago, on April 2–4. Ms. Emma Faulk, President-Elect, and Samantha Payne, National Student Representative, are busy planning an excellent convention. An outline of the convention agenda is as follows:

- Registration and Social on Thursday evening
- Friday and Saturday general sessions at 7 a.m. each morning
- Presentations by students on Friday
- Election of National Student Representative and other National Council members
- Time for networking with chapters, sponsors, and NBEA members
- Opportunity to attend NBEA sessions

Please consider nominating one of your students for national student representative and your adviser as a member of the National Council. Positions open include president-elect, secretary/treasurer, editor, and student representative. Ms. Emma Faulk will serve as president for the 2015–2017 biennium. A nomination form can be downloaded at [piomegapi.org](http://piomegapi.org). Click on Chapter Resources. Please e-mail the form to me at [wallacei@ecu.edu](mailto:wallacei@ecu.edu) by March 8.

Remember February 16 is the deadline to submit your proposals to present at the National Pi Omega Pi Convention. This is an excellent opportunity to share with your fellow members and to gain experience as a presenter at a national convention. Proposal information is on the Website on the Biennial Convention page as well as information about the incentive program available to chapters for participating in the national convention.

More information about the NBEA Convention can be found at [nbea.org](http://nbea.org)

You will find the registration form that includes registration for the POP Convention and hotel formation for The Chicago Marriott, the convention hotel. Ms. Faulk will be mailing the POP attendance form to all chapters in the coming weeks. We hope you will make plans to attend our 44th Pi Omega Pi Biennial Convention.

Please remember that Pi Omega Pi once again is offering the incentive program to chapters for participation in the convention. The levels of participation are shown below:

\$100—Advisor and students register for Pi Omega Pi Convention, attend social (Thursday evening), and attend two general sessions (Friday morning and Saturday morning), or

\$250—Advisor and students register for Pi Omega Pi Convention, attend social (Thursday evening), attend two general sessions (Friday and Saturday morning), give a presentation (Friday afternoon), and attend at least one presentation other than their own chapter's (Friday afternoon).

Remember to file your Form 990-N e-Postcard. We are required to file this each year to maintain tax-exempt status.

I hope to see you in Chicago in April.



## Student Rep's Message



**Samantha Payne**  
Kansas State University  
Manhattan, KS

*Exciting times are ahead with the upcoming Pi Omega Pi Biennial Convention. Although the sessions have not been finalized, below are a few highlights as a sneak peak.*

### Digital Citizenship: Nine Elements of Being a Digital Citizen

Chi Chapter #22  
Indiana State University  
John Wrightsman, Drew Neal, and Shannon Garretson

### Budgeting: Where is my money going?

Chi Chapter #22  
Indiana State University  
Denise Current

### Kahoot It!

Beta Chapter #2  
Northwest Missouri State University  
Sierra Jones, Rachael Simmons, and Amy Wimer

### Classroom in the Cloud

Beta #2  
Northwest Missouri State University  
Kirsten Applegate and Jacob Brawner

### Enhancing Online Student Involvement in Business Education

Alpha Pi Chapter #40  
Mississippi State University  
Caroline Duncan, Missy Worrells, and Marianna Turner

### Differentiated Instruction: How to Engage Students in the Classroom

Zeta Delta Chapter #148  
Alabama State University  
Natasha Barnes

### Team Impact: The Virtual Conferencing Future in Education and Business

Beta Kappa Chapter #58  
East Carolina University  
Michelle Gianveto

## Meet the Other National Council Members

Your council members are here to assist you throughout the year. Mrs. Emma Faulk will be planning our biennial convention. You will submit the membership reports to Mrs. Darla Stone, and you will submit news and articles to Dr. Hodge, your editor.



**Mrs. Emma Faulk**  
*President-Elect*  
Alabama State University  
Montgomery, AL



**Mrs. Darla Stone**  
*Secretary-Treasurer*  
Kansas State University  
Manhattan, KS



**Dr. Elizabeth Hodge**  
*Editor*  
East Carolina University  
Greenville, NC

## Chapter News

### Zeta Lambda Chapter News North Carolina State University

Zeta Lambda members have been busy finishing up the Chapter's first entries in the National Chapter Award Competition. Lesley Murray and Rachel Watkins lead the Service Learning and Publications Committees. All members are excited to see the entries from other Pi Omega Pi chapters.

Members started the New Year planning to sponsor a Spring Semester Professional Growth Unit (PGU) for students within the College of Education. All undergraduate students have to earn 4.5 PGUs by attending presentations and/or workshops before they graduate. Again this year, Mrs. Glenda Cook will be presenting "Making the Cooperative Learning Connection." The hands-on workshop presents participants with cooperative learning structures that can be used in small group or whole class learning

environments. Other spring semester activities being planned by the Chapter include another fund-raising activity and making plans for the annual Teaching and Learning Presentations and reception. This events gives seniors a chance to highlight their student teaching experience and for all program majors to celebrate their graduation.

### Beta Chapter News Northwest Missouri State University

Beta Chapter will be represented at the Biennial Convention by five members, who will present two presentations. The Service Learning Project for the year was completed with *People First* - an organization for those with disabilities. Two members are student teaching this semester: Jacob Brawner in Excelsior Springs Middle School and Rachael Simmons at Benton High School in St. Joseph.

## Chapter News

### Beta Kappa Chapter News East Carolina University



*Pictured: Scott Haddock, Jolisha White, and Michelle Gianvito at the December Pi Omega Pi induction ceremony.*

Beta Kappa Chapter conducted an induction ceremony on December 10, 2014 at Winslow's Deli. The membership met on January 29<sup>th</sup> to discuss conference information and attendance at the ACBMITE conference, February 27-28<sup>th</sup>. Some of the Beta Kappa members will present at this years Biennial Conference in Chicago, April 1-4<sup>th</sup>. The group plans to meet again to finalize presentation details. They are striving for greatness this year!

## Articles

### A Student's Perspective by Michelle Gianvito Beta Kappa Chapter East Carolina University

Over the years technology has become increasingly important to Business Education teachers in order to give them the ability to teach students at a lateral level, which they are used to due to everyday use of technology. An Associate Professor at East Carolina University, Dr. Maureen Ellis teaches "online courses in traditional undergraduate education, implementation of instructional design theories in online learning, fostering online collaboration, evaluation and assessment of experimental learning in online learning environments, and assessing the needs of adult learners in non-traditional classrooms" (Ellis, M.). The information in the material Dr. Ellis provided shows that the classroom is no longer a big room with desks and a chalkboard. However, not all teachers are as up to date with modern technology as Dr. Ellis is. Many teachers use excuses such as lack of resources and familiarity with technology to prevent from incorporating it into the classrooms (Okojie). Some teachers have integrated common technology into their lesson plans by using "chat technology for conferences, distance learning courses, group projects, case studies, and games between people and/or computer opponents" (Ellis, R.). With the incorporation of technology into the classroom there have been several incidence's where "dividing the curriculum into academic and vocational aspects, and treating the latter as a default for those deemed to be ill-suited to the former, has been an enduring staple of educational systems and schools across the globe" (Lewis). The implementation of technology in the classroom "allow teachers to evaluate other teachers in the field through the use of digital cameras and provide relevant lessons to hearing impaired students" (Ellis, R.). These new developments in technological software in the classroom show that with the new age, there is a new way of educating young America. This new strategy to educate America will in the long run help students to be more successful after graduation and when continuing on into their own careers.

New teachers are often overwhelmed with new information and stress from teaching for their first year. However, through an interview one may see that new teachers are not the only ones with stress due to teaching. Dr. Elizabeth Hodge, a Professor at East Carolina University, has experienced several stressful situations within her career. Dr. Hodge received her Doctoral degree in Higher Education Administration and a Master's degree in Business and Information Technology from East Carolina University. Therefore, she knows the experiences first hand of what it is like to go through the Business and Information Technologies Education department, just like a Business and Marketing Education major (Hodge). Dr. Hodge pointed out in an e-mail interview, "There have been several budget cuts that have affected higher education... However, the need to be accountable for recruitment, retention and graduate rates have placed a great deal of stress on the administration and faculty that are required to complete more 'administrative work' "(Hodge). Dr. Hodge makes a good point here because it is acknowledging not only that there is an issue in higher education, but that if there is an issue in University level schooling, that there must be the same issues happening at the high school level. Both of these groups of teachers are able to gain the benefits from teaching; however the teachers who had previously worked in corporate America gain different benefits. These teachers are teaching "the subjects which are interesting to you, and use your business knowledge. You get the stability of the teaching environment. And you get the rewards of working with young people as they prepare to become adults" (Institute).

Although there seems to be a conflict, which eventually will become a bigger problem than that of what it is now, there will always be good and bad to a field because nothing can be perfect. Dr. Hodge outlined the typical workday giving the information one might want to obtain when seeking a degree in Business and Marketing Education. There are two different levels in which a Business and Marketing educator may teach either at the High School level or College/University level. Many Business/Marketing educators go into the field of corporate America and then later become traditional teachers after years of experience. Both of these levels are increasingly different, most teachers at the high school level rarely have their doctorate, where at the College/University level it is very uncommon for a professor not to have their doctoral degree; they either have it or are pursuing it (Hodge). However, the personal effects of being a teacher verses a professor are at complete opposite ends of the spectrum. Looking at a glance of teaching high school business/marketing, there are long days, early morning, at home late night paper grading, and the attachment to certain students who may or may not struggle with development within the classroom. Along with the daily struggles of the classroom at high school level, the availability of technological resources are said to be at a minimum (Okojie). Whereas at the college level most of the struggles professors have are in regard to academic integrity and issues which have nothing to do with their students at all, rather to do with the individual college they work in or the university as a whole (Hodge). The issues within the college level seem to be case-by-case based; however, at the high school level exploring “the relationship between technology in education and pedagogy” (Okojie) may be a possible solution to the integration of new technology into lesson plans.

Although there seems to be information that makes one not want to pursue a degree in the field of Education, let alone the fact that it is a small field, the benefits are ultimately indescribable. When looking at the larger scheme of things, it is easy to see that all the hard work and determination ultimately pays off and is rewarding to the student on that day of graduation. Whether it is from an undergraduate or graduate program, the rewards are endless. When becoming a teacher, not only is the achievement of finishing school rewarding but also every day after that when the teacher gives back to their community. When a teacher is able to show that student the information that will help them decide what they want to do for the rest of their life or a helping hand is provided to a struggling student, these are the reasons teachers are important. Teachers are the foundation for the future, the individuals who are linking the past generations to the future generations with a seamless meshing point. Without the educators of America, there would be no link from the past to the present or the present to the future. An educator for the youth of America is the single most important profession to have. The motto of the University, “East Carolina University, Tomorrow starts here” (East Carolina) is the epitome of what teachers are doing for the youth; showing the importance of tomorrow through the education of today.

#### References

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- Okojie, MCPO. "The Pedagogy of Technology Integration." 2006. 21 Sep. 2013. <<http://scholar.lib.vt.edu/ejournals/JOTS/v32/v32n2/okojie.html>>

## **“What 21st Century Leadership in Career and Technical Education Should Look Like”**

by Amanda Skinner

Alpha Pi Chapter

Mississippi State University

#### *Article Summary*

Leaders are needed in every industry and every job. In career and technical education, the goal is to prepare students and help them gain valuable experience to be future leaders not only in the business world, but also in their personal lives. In order to help students learn important transparent leadership skills and other necessary skills, career and technical education teachers and administrators must first possess leadership skills and knowledge of current effective

instructional strategies and industry trends themselves (Viviano, 2012). Thomas Viviano, from Middle Bucks Institute of Technology, suggests leadership skills that career and technical education leaders should possess today in order to help teachers and students be successful. It is important that career and technical education administrators understand that they are not managing or controlling teachers and teachers are not managing or controlling students. Instead, they are inspiring, encouraging, and uplifting teachers (or students) so that they too can inspire, encourage, and uplift each other (2012).

### **Reaction**

I agree with what Viviano suggests leadership should look like in career and technical education. Times have changed and continue to change. We cannot control people or just sit in higher positions and dictate instruction in the role of the administrator or the teacher. Instead we have to lead. We have to lead teachers to help themselves in order to prepare students for the role of not only a worker, but also a good leader.

Leadership skills are vital in any job in today's job market. No, everyone cannot be the chief information officer or the chief executive officer; but we can all be leaders from any position we are in, even if it is an entry-level position. Whether as a teacher or administrator or a student, we all have the power to make things happen and when needed, to encourage someone to be the best that they can be. As a current entry-level worker and pre-service teacher, I have a personal understanding that leadership can happen from anywhere within a company or school. I have encouraged my co-workers to never give up on a bad day or when things do not seem easy. Leadership does not always have to come from the top-down approach.

Leadership is more than a title or a position. Sometimes it is helping to promote group collaboration or community awareness. It could also be taking up initiative and pushing for change that administration may not even be aware is needed. Like Viviano expressed, "leadership is important for not only administration but also teachers and students" (2012, p. 52).

### **Conclusion**

Students learn many skills while in school. Among the industry knowledge and trade skills that career and technical education administration and teachers pass on, leadership skills such as trustworthiness, self-awareness, and honesty are skills that staff members need to help influence students in a positive manner. In order to pass on those skills, administrators and teachers must already possess those leadership skills themselves before they are prepared to pass them on.

### **Reference**

Viviano, T. (2012). "What 21st Century Leadership in Career and Technical Education Should Look Like." *Journal of Career and Technical Education*, 27(2), 51-56.

A \$1,000 Pi Omega Pi scholarship is available for a deserving Pi Omega Pi member, who will be student teaching in the fall semester, 2015. To apply for the scholarship, download the scholarship application and submit with your resume and a letter of recommendation from your Pi Omega Pi adviser. Your application materials should be e-mailed to me, Dr. Ivan Wallace, by May 15, 2015, for consideration for fall 2015 semester. Please take advantage of this recognition and monetary award. Scholarship Information can be found at <http://www.piomegapi.org/>

### **Tentative room assignments for the Pi Omega Pi functions at the 2015 Biennial Convention:**

#### **Thursday, April 2**

Pi Omega Pi National Council Meeting  
8:00 a.m. – 12:00 p.m.  
Location: Navy Pier (10<sup>th</sup> Floor)

#### **Friday, April 3**

Pi Omega Pi First General Session  
7:00 a.m. – 8:30 a.m.  
Location: Great America I & II (6<sup>th</sup> Floor)

Pi Omega Pi Student Presentations I  
2:00 p.m. – 6:00 p.m.  
Location: Great America I & II (6<sup>th</sup> Floor)

Pi Omega Pi Student Presentations II  
2:00 p.m. – 6:00 p.m.  
Location: Lincolnshire I & II (6<sup>th</sup> Floor)

#### **Saturday, April 4**

Pi Omega Pi Second General Session  
7:00 a.m. – 8:30 a.m.  
Location: Chicago Ballroom F (5<sup>th</sup> Floor)



2013 Biennial Convention  
—Atlanta