



# HERE AND THERE



PI OMEGA PI

National Business Education Honor Society  
Member of the Association of College Honor Society

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## President's Message



**Dr. Ivan Wallace**  
East Carolina University  
Greenville, NC

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Welcome back to the fall semester! I hope you are all involved in excellent activities in your chapter this semester, and I know you are busy completing the 2014 competition year and initiating new members.

Guidelines for the 2014 National Chapter Award Competition can be found on the Pi Omega Pi Website on the National Competition page. As an alternative to the traditional three projects, there is an option to do an Alternate Service Learning Project. This option was made available with the hope that more chapters will participate in the National Competition. Please remember to submit your Project Reports to the judging chapter, Zeta Eta Chapter, Kansas State University, date stamped by Friday, February 2, 2015. Your project reports should cover the competition year of January 1, 2014, to December 31, 2014. Your Chapter's annual activity report is to emailed to Ms. Darla Stone, Secretary-Treasurer, date stamped by February 2, 2014 as well.

I hope your chapter is also busy preparing for the 44th Biennial Pi Omega Pi Convention to be held in Chicago, Illinois, on April 2-4, 2015. The convention will begin with the Pi Omega Pi social on Thursday from 5-7 p.m. General sessions will be held on Friday and Saturday mornings beginning at 7. We look forward to the student presentations scheduled for Friday afternoon from 3:45 to 5:45. The annual NBEA convention program and registration information is on the web at [nbea.org](http://nbea.org).

You will be receiving a Call for Presentation Proposals from President Elect, Emma Faulk. As many of you know,

Friday afternoon of the Pi Omega Pi biennial convention, the members are in charge of the program. These presentations are an important building block for your professional development and a way to learn new ideas and classroom strategies from your Pi Omega Pi colleagues. We hope each chapter will submit a presentation proposal. Note a change with two due dates for the proposal; this change is to accommodate chapters who need confirmation of presentation acceptance in securing travel funds.

We also hope you will take advantage of the incentive program available to those chapters who meet all of the following criteria:

\$100—Advisor and students register for Pi Omega Pi Convention, attend social (Thursday evening), and attend two general sessions (Friday morning and Saturday morning), or \$250—Advisor and students register for Pi Omega Pi Convention, attend social (Thursday evening), attend two general sessions (Friday and Saturday morning), give a presentation (Friday afternoon), and attend at least one presentation other than their own chapter's (Friday afternoon).

Best of luck this semester. I am very proud of each of you and do hope you will make your way to Chicago for our convention. Attending and participating in the National Business Education Association Convention and Pi Omega Pi Biennial Convention will contribute to your exceptional growth as a professional business educator. You do not want to miss this opportunity.

## Student Rep's Message



**Samantha Payne**  
Kansas State University  
Manhattan, KS

Hello Pi Omega Pi!

I hope your school year is off and running to a great start! It's a busy time of year for students and educators alike. By now, I hope that you have settled into a routine that is keeping both your mind and body healthy! For those of you that are new to Pi Omega Pi – WELCOME! We are so glad you chose to join this amazing organization. I am excited to see what this year has in store for us.

This year the Biennial Pi Omega Pi convention will be held in conjunction with the National Business Education Association Conference April 1-4, 2015,

in Chicago, IL. I hope that your chapter has begun planning for this amazing opportunity to bond with fellow Pi Omega Pi members from around the country. Now is the time to begin fundraising and making travel arrangements. As scary as it may sound, April is just around the corner!

As Pi Omega Pi National Student Representative, I want to remind you that I am a great resource for you to use! Presidents—be on the lookout for emails from me. I want to make a personal (virtual) connection with all of you! My email is [payne.samantha@usd443.org](mailto:payne.samantha@usd443.org).

Have a great day!

Samantha Payne

## Meet the Other National Council Members

Your council members are here to assist you throughout the year. Mrs. Emma Faulk will be planning our biennial convention, you will submit the membership reports to Mrs. Darla Stone, and you will submit news and articles to Dr. Hodge, your editor.



**Mrs. Emma Faulk**  
*President-Elect*  
Alabama State University  
Montgomery, AL



**Mrs. Darla Stone**  
*Secretary-Treasurer*  
Kansas State University  
Manhattan, KS



**Dr. Elizabeth Hodge**  
*Editor*  
East Carolina University  
Greenville, NC

## Chapter News

### Alpha Delta Chapter Bloomsburg University

Dr. Christina Force is in her second year as advisor of the Alpha Delta Chapter. Last year the chapter reorganized and participated in several community service projects including working at the Children's Activity Fair and planting trees in the town of Bloomsburg.

The Alpha Delta Chapter will hold their first meeting of the year on Sept. 30 to discuss the year's activities. We will be hosting a "Dollar Dinner" on October 5 in conjunction with the Catholic Campus Ministry. Students and the community are invited for dinner for the only \$1. We look forward to a great year.

Our new officers are:

**President**—Caitlyn Doerner

**Vice President**—Nicole Kinzinger

**Secretary**—Evan Dwyer

**Treasurer**—Kyle Christy

**Historian**—Eric Geedy



## Delta Omega Chapter Minot State University

The Delta Omega chapter of Pi Omega Pi at Minot State University celebrated its 50<sup>th</sup> Anniversary during Homecoming 2014, September 26 and 27. Thirty members of the chapter were present during the reunion weekend. A presentation was given by Jan Repnow, current adviser, showing photos of the chapter since its beginning on May 23, 1964. A reception was held with cake, refreshments and reminiscing. The chapter was recognized by National President Ivan Wallace during the Pi Omega Pi reception held in conjunction with the NBEA conference in Los Angeles in April of 2014.



*Former advisers Roger Mergenthal, Robert Sando, Adelaide Johnson, Julianne Eklund, with current president Liva Rovig and current adviser Jan Repnow pose at the reception.*

## Theta Chapter Illinois State University

To conclude our spring semester, Theta Chapter at Illinois State University initiated seven new members. We also installed four new officers to represent the executive board. Sam Peters was elected as president for the fall semester of 2014. Sarah Boezio chosen President-elect, Morgan Keck elected to the Secretary/Treasurer, and Kevin Sieracke elected to the Public Relations position. The executive board has been busy developing new ideas to promote Pi Omega Pi on campus, as well as create new ideas for service projects. We are also looking forward to initiating several new members towards the end of this semester.

*Written by Sarah Boezio*

## Alpha Pi Chapter Mississippi State University

The Alpha Pi Chapter of Pi Omega Pi at Mississippi State has had a busy few months! While congratulating one member on graduation in May and sending another member off to student teach this fall, we have managed to also induct four new

members. Induction was held on September 30, 2014 where two face-to-face students were inducted and our first two distance education members were inducted. We look forward to this new era of Pi Omega Pi at MSU and we are increasing our numbers with our program now being offered completely online!

## Alpha Chi Chapter Eastern Illinois University

Alpha Chi Chapter currently stands at three active members: Cameron Stone, President; Mitch Gurick, Vice President; and Alanna Dukeman, Secretary/Treasurer. Cameron and Mitch plan to student teach during the spring 2015 semester. The Alpha Chi Chapter is currently preparing to present on Bridging Project-Based Learning and Google Drive at the Illinois Business Education Association Annual Fall Conference. For our community service activity, we plan on adopting a family to purchase holiday gifts during the winter season. We look forward to another meaningful year!

## Zeta Delta Chapter Alabama State University

Zeta Delta had two representatives to attend the Pi Omega Pi Convention in Los Angeles, California; Kevin Smith (second year teacher in the Russell County School System) and Natasha Barnes. Vice President Natasha Barnes presented a student workshop entitled: *Proper Integration of Technology: The Need for Cyber Safety for Students*.

The chapter presented a movie night on April 22, 2014, in Abernathy Auditorium. The campus students were treated to the film, *Confessions of a Shopaholic*. The chapter gave out door prizes and goodie bags. After the showing of the film, students had a discussion on money management.

Natasha Barnes was presented the NBEA Award of Merit in May 2014, and she was listed in *Who's Who* for 2014.

The president of Zeta Delta, Joshua Carter, will complete his degree in December in Business/Marketing Education. Joshua is student teaching at Brewbaker Magnet High School.

## Beta Chapter Northwest Missouri State University

Beta Chapter is planning their "Eat and Greet" meeting where prospective members are invited to learn more about Pi Omega Pi. Chapter members have partnered with *People First*, an organization for developmentally challenged adults. Members have attended two chapter meetings and assisted with a "Bingo Night," which served as a fundraising project for the *People First* chapter.

Four members are student teaching, including Beta Chapter member Amy Wimer. Amy's student teaching supervisor is Dr. Ivan Wallace, sponsor of the Beta Kappa Chapter at East Carolina University, because Amy is student teaching at Camp Lejune; her husband is stationed there! *Thanks Dr. Wallace for assisting a Missouri student teacher!*

## Zeta Lambda Chapter North Carolina State University



Zeta Lambda Chapter started off the fall semester by participating in *Wolfpack Welcome Week* activities by staffing information tables for the College of Education's annual *Beach Bash* for incoming freshmen. In addition to the new students to our College, all College of Education students were invited to participate in an afternoon of food, games, information booths, and fellowship.

Also in September several chapter members participated in a Student Organization Fair for freshmen to inform them of the goals and benefits of joining student organizations within the College. Other members assisted our advisor in staffing a table for the First Year College Major's Fair. At that event, undeclared freshmen can attend to find out information about the various programs within the College of Education. Finally, representatives of the Zeta Lambda Chapter participated in our Education Council's annual *Dinner with the Dean*.

Representatives from each student organization were invited to a catered dinner and later had the opportunity to meet with the Dean to hear goals for the coming year and to answer questions from the student representatives.

The Zeta Lambda Chapter was excited to induct five new members in September. President Nicolle Maurakis began the ceremony by welcoming the guest and new inductees. Dean Jayne Fleener brought greetings from the College. Afterwards the new members enjoyed food and fellowship.

## Articles

### Interview with Chris Anderson

by Samuel Peters

Theta Chapter, Illinois State University

This semester, the Theta Chapter at Illinois State University has their first student teacher, Chris Anderson, who is fully involved with edTPA while in his student teaching placement. He is also our chapter's past president. To get a better idea of his experience in the classroom, we interviewed him and asked him a few questions regarding edTPA and his experiences thus far.

#### What is EdTPA?

edTPA is a classroom-based assessment administered during the student teaching field experience. The assessment is built around the theory that successful teaching is based on knowledge of subject matter and subject-specific pedagogy, knowledge of one's students, involving students in monitoring their own learning process, reflecting and acting on candidate-based and student-based evidence of the effects of instruction on student learning, and considering research/theory about how students learn.

**How does it apply to you as a current student teacher?** In student teaching, edTPA is only a part of my overall task. While teaching five classes, I need to pick one and develop a three to five day lesson that incorporates conceptual understanding, technical skills, and problem-solving strategies.

#### Did it affect the way you had to look at student teaching in any way?

edTPA adds an additional stress to student teaching. Not only am I trying to impress my cooperating teachers, develop my own lessons, and match my district's curriculum, but now I am trying to develop a lesson that incorporates everything that is expected of my placement but with even more requirements from edTPA.

#### What do you like about it?

edTPA serves a good purpose. The extensive planning prepares you for evaluating all students in a class. It also allows you to think about your teaching style and provides you with the opportunity to self-reflect on how you teach.

#### What would you like to see differently?

In the future, I feel that edTPA is almost too extensive and causes student teachers more stress than good. I would like to see a change where not all three areas (conceptual understanding, technical skills, and problem-solving strategies) are required from the same lesson.

*Chris had little experience with edTPA prior to starting student teaching so he is receiving the full force the hefty task. As the Business Teacher Education program at Illinois State University moves forward, future teachers will be able to experience edTPA prior to entering students teaching. A goal moving forward is for BTE students to already be knowledgeable about the requirements and tasks of edTPA so it doesn't serve as a large learning experience while in their placement. EdTPA is currently the future of student teaching and it is something that must be paid attention to as it moves towards being high stakes starting next year.*



Pi Omega Pi Honor Cords can be purchased from Schoen Trimming and Cord Co., Inc



Pi Omega Pi jewelry can be purchased directly from Award Concepts.

## Articles

### **The Roles of Assessment in the Business and Marketing Education Classroom**

By Caroline Reed

Zeta Lambda Chapter, North Carolina State University

Assessment can be one of the most challenging tasks in a classroom, but also one of the most important. Not only do students think negative thoughts when the word “test” or “assessment” is used, but teachers are guilty of it as well. I believe that standardized tests are one of the main reasons for these thoughts. Students have it drilled in their brain starting in third grade (or earlier) that they have to pass standardized tests to move onto the next grade. This is an intimidating thought, especially for students so young. Assessing students can cause high anxiety and stress within a classroom. Even though this is the case, assessment is crucial for both our middle school and high school students to be successful. There are many roles of assessment in the business or marketing education classroom. Assessment has the role of providing useful feedback for both students and teachers and making sure students are grasping the material before moving any further. More specifically, in the business and marketing classroom it has the role of making testing and assessments more engaging and “out of the box.”

One of the most important reasons for assessment in all classrooms, including the business and marketing classrooms, is checking for understanding. If assessment did not exist, students would not have much motivation to learn the material. As business and marketing teachers, we have an advantage when it comes to assessing students. In math or history courses, assessment is normally always in the form of a test or quiz. In our business and marketing classes we have the opportunity to present a variety of both formative and summative assessments. In a lot of our classes we have access to tools like computers, iPads, clickers, and Smartboards. Taking advantage of these tools can benefit student learning. We also have the chance to do more “real-world” projects and hands-on activities in our classes since our subject is so relatable to everyday life. Our students can get business/marketing internships, experience “shadowing days”, go on field trips, and relate what they are learning to everyday life.

“Educationally, students report improved feedback quality in areas such as timeliness, legibility, constructiveness, personalization, and detail” (Debusse, Lawley 160). Feedback is one of the most important reasons for giving any type of assessment. According to Lawley and Debusse, students are looking for immediate feedback so that they can correct their mistakes quickly. Constructive and meaningful feedback, with more than just “good work” or “this needs improvement,” makes assessment feedback more meaningful. In our business and marketing classes it is even more important that we give students this feedback so that they know how feedback should be given and used in the real world. For example, in the business world, feedback is given almost every day. Employees are given feedback by their department heads, CEOs, and coworkers. Taking the time to make sure feedback is useful does not only help in the immediate time, but also in the future.

Making sure business and marketing teachers are aware of the variety of roles assessment can play is very important. Coming into the classroom prepared with a variety of assessment methods can improve teacher performance and the performance of the students in the classroom. With all of the “freedom” and resources we have in our classrooms, we should always have high standards for each and every one of our assessments.

#### References

Debusse, Justin, and Meredith Lawley. (2011). Using Innovative Technology to Develop Sustainable Assessment Practices in Marketing Education. *Journal of Marketing Education* 33(2), 160-70.

### **Google Applications in the Middle School Classroom**

by Jacob Brawner

Beta Chapter, Northwest Missouri State University

Today’s middle school students are constantly surrounded by technology. In a middle school business or computer applications course, it is impossible to not have technology of some sort. However, some educators find that it is difficult to weigh the cost of new technology versus the effectiveness and enhancement it provides. There’s good news, because Google applications are both free and effective.

Google applications can be accessed through any browser by navigating to <http://www.google.com>. Students can work in a word processor, presentation app, spreadsheet app, and many more, with their work being saved instantly

## Google Applications in the Middle School Classroom

Continued -

in the cloud. Teachers and students can share files with one another through Google Drive and allow changes and edits to be made.

Mrs. Cari Cline, the computer applications teacher at Maryville Middle School in Maryville, MO, has created a curriculum rich with the use of Google Applications. During my practicum time in her classroom she shared with me a story of assigning a project to a group of 6<sup>th</sup> grade students where she would not provide class time to work on it. "How can we work on it together?" they asked. She then explained the use of Google Drive, and the project was a success.

The way Google Applications allow students to collaborate without being in the same place is an education revolution, and truly brings a real world aspect to the classroom. These apps help to prepare students for the future in an ever increasing technological workplace.



### Call for Presentation Proposals Pi Omega Pi Concurrent Sessions

44<sup>th</sup> Biennial Convention

Friday, April 3, 2015

3:15 p.m.-6:05 p.m.

Chicago Marriott Downtown Magnificent Mile  
Chicago, IL



Chapter members are encouraged to submit proposals for student-led and student-delivered presentations for the Pi Omega Pi concurrent sessions that will be held on Friday, April 3, 2015. These presentations are excellent professional development activities. Presentations will be 15-20 minutes in length. A computer projector, overhead projector, screen, and Internet connection through a Verizon HotSpot will be provided. If other equipment is needed, it must be provided by participants. Attendees appreciate handouts.

To allow more flexibility for chapters in submitting proposals, there will be two rounds of Proposal Reviews

- **December 8, 2014**, and **February 16, 2015**. Chapters may submit more than one proposal.
- **Round 1** - Submit a proposal using the format described below by **December 8, 2014**. Chapters will be notified via email by **January 9, 2015** of the acceptance or denial of the proposal.
- **Round 2** - Submit a proposal using the format described below by **February 16, 2015**. Chapters will be notified via email by **March 2, 2015** of the acceptance or denial of the proposal.

*Submit the following items in a one-page, single spaced proposal, 11- or 12-point font. Remember that Pi Omega Pi members-prospective business teachers are the intended audience.*

- Proposal Title
- 20-word description of the proposal for the program
- Outline of major points of proposal
- Presenter(s) name(s), email address(es), mailing address(es)
- Chapter Name and Number
- "Signature"/Endorsement of Chapter Sponsor, sponsor email, and phone number
- Equipment you would provide if additional items are needed than those described above

**Email in an attachment the above items in the proposal format to the National President-Elect on/before the deadlines indicated above. Please put Pi Omega Pi Proposal and your chapter name in the email's subject line.**

Emma A. Faulk, PRP  
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*Note: All printing costs of handouts are the responsibility of the presenters. This professional activity is your reward for presenting. No compensation or registration waiver is provided for presenters.*

*Note: There is a \$250 incentive for chapters to do a presentation in conjunction with attending other convention activities. (See the Biennial Convention webpage at the Pi Omega Pi website) <http://www.piomegapi.org>*